



THE RECOVERY ROAD

EVERY MILE A MEMORY

September 29th - October 31st



THE RECOVERY ROAD

In 2024, over 307,000 lives were lost to drugs, alcohol, and suicide. This fall, we walk 307,000 miles— one for every life – to honor the fallen and fight for the living.

The Recovery Road is a national movement to raise awareness, spark hope, and build capacity for mental health and addiction recovery through the One Arrow Foundation.

CAMPAIGN GOALS

- Commemorate lives lost
- Unite people nationwide in a shared mission of remembrance and change
- Raise \$307,000 to support underfunded behavioral health programs
- Invest in recovery access and sustainability through the One Arrow Fund

WHO IT SUPPORTS

Proceeds go to the One Arrow Foundation, a non-profit organization that will provide funding to behavioral health programs across the country - especially in high-need, under-resourced areas.



HOW TO JOIN

WALK YOUR MILES

- Take a walk around your block, hike your favorite trail, log steps at work— every mile counts
- Help us hit our national goal: 307,000 miles walked
- Sign up to log your miles! [Join Here!](#)

GIVE WHAT YOU CAN

- Donate \$1 per mile - or any amount - to support behavioral health programs
- [Donate here!](#)

SHARE YOUR STORY

- Tell us who you're walking for
- Tag us on social: #TheRecoveryRoad #EveryMileAMemory #307K
- Follow Jason Lennox's 307-mile journey from West Virginia to Nashville

CONNECT & FOLLOW



www.recoveryroad307.com



Instagram: [@TheRecoveryRoad307](https://www.instagram.com/TheRecoveryRoad307)



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